



Course Specification

Course name: History of the Egyptian Press Course Code: JUR 201	Program: Journalism Academic level: Second Level Semester: First Semester
Specialization: Journalism	Number of studying units: Theoretical: (3) Practical: (-)

Intended Learning Outcomes of Course (ILOs)

a) Information and concepts

- A/1- Knows the history and development of the Egyptian press.
- A/2- Explains the legislation and laws that have historically regulated the press.
- A/3- The emergence of the press in Egypt with the French campaign.
- A/4- Explains the features of the press during the era of Muhammad Ali.
- A/5- describes the official and civil press in Ismail's era.
- A/6- List the factors of the prosperity of opposition newspapers during the era of Ismail.
- A/7- Explains the press and the Orabi revolution.

b) Intellectual skills

- B/1- Summarizes the different stages of the development of the Egyptian press.
- B/2- Plans to conduct research related to the press.

c) Professional and practical skills

- C/1 - Carry out a scientific research on the history of the Egyptian press.

d) General and transferable skills

- D/1 - Work in a team in a group manner.
- D/2 - Presenting a press or scientific report in an attractive manner.
- D/3 - Discussing specific results.
- D/4- Think critically

Course Content:

- 1- The emergence of the press in Egypt with the French campaign
- 2- The press during the era of Muhammad Ali
- 3- The official press in the era of Ismail
- 4 - The civil press in the era of Ismail
- 5- Factors of the flourishing of the opposition press during the era of Ismail
- 6- The press and the Arab revolution
- 7- The mid-term exam
- 8- Journalism and the first partisan experience
- 9 - The press and the revolution of 1919
- 10- The press and the second partisan experience
- 11- The press and the political rejection organizations
- 12- The press and the social rejection organizations
- 13- The press and the July 1953 revolution
- 14- The March 1954 crisis and its impact on the press
- 15- The end-of-semester exam

Teaching and Learning Methods:

- 1- Theoretical lectures
- 2- Book reviews
- 3- Discussions within the lecture

4- Making reports on some topics

Student Assessment Methods:

1-Mid- Term exam.

2-Conducting group research on the history of journalism

3-Final exam.